

# Devin Dobek

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## PROFESSIONAL SUMMARY

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Hockey broadcaster and media relations director with full-season FPHL production experience across two professional clubs. Producer and play-by-play voice for 56-game seasons using OBS and BlueFrame, primary media liaison to local press and league outlets, and writer of daily game notes, recaps, and feature copy. Targeting media relations, broadcasting, and communications roles at SPHL, ECHL, and AHL clubs.

## PROFESSIONAL EXPERIENCE

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### **Biloxi Breakers | Federal Prospects Hockey League (FPHL)**

Biloxi, MS

*Director of Media and Communications*

*June 2025 - Present*

- Produce and broadcast all 56 home and away games of the FPHL season using OBS and BlueFrame, owning the live workflow from pregame open through postgame interviews.
- Lead media relations across local news, partner clubs, and league outlets; write and distribute press releases, game recaps, transaction announcements, and player feature copy.
- Write game notes, broadcast scripts, and stat-driven storyline packets ahead of every contest to support play-by-play and media partners.
- Curate sponsor, business partner, and community relationships generating ticket revenue and brand activations across in-arena, broadcast, and social inventory.
- Direct gameday content and social channels (Instagram, X, Facebook, TikTok); produce hype videos, recap reels, and graphic packages in Adobe Creative Suite.

### **Dashers Hockey Club | Federal Prospects Hockey League (FPHL)**

Danville, IL

*Director of Media / Corporate Partnerships*

*October 2024 - April 2025*

- Produced and broadcast all 56 home and away games of the FPHL season as the club's primary play-by-play voice and broadcast producer.
- Wrote and distributed press releases and game recaps; managed local media relationships and serving as the public-facing voice of the club.
- Created promotional commercials, hype videos, and gameday content; managed all social channels and the team website end-to-end.
- Secured advertising partnerships with local businesses, building mutually beneficial sponsor agreements that drove club revenue.

### **Harwich Mariners | Cape Cod Baseball League**

Harwich, MA

*Director of Broadcasting & PA Announcer*

*February 2021 - Present*

- Deliver live play-by-play and color commentary for one of the nation's top NCAA summer collegiate leagues, broadcasting a full slate of regular-season and playoff games.
- Research and produce a 60+ page game notes packet daily covering stats, storylines, scouting context, and league insights for broadcast and media use.
- Conduct pre- and post-game interviews with players and coaches; serve as in-park PA announcer for home games.

### **WMUA Sports 91.1 FM | University of Massachusetts Amherst**

Amherst, MA

*Sports Director*

*August 2020 - May 2024*

- Co-directed the sports department, overseeing all broadcasts, travel, and weekly studio shows for the student-run radio station.
- Served as primary play-by-play voice for UMass hockey and basketball, covering full Hockey East and Atlantic 10 schedules.
- Sold underwriting to four sponsors by sourcing leads, pitching custom sponsorship packages, and closing agreements.

## Barstool Sports

Local Affiliate Manager (Viceroy)

Amherst, MA  
August 2021 - Present

- Manage Barstool's Zoomass and Barstool Boston Instagram and X accounts, building digital presence among UMass and Boston-area audiences.
- Curate and publish high-impact content driving engagement, campus relevance, and brand visibility; vet and schedule user-generated submissions.

## EDUCATION

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University of Massachusetts Amherst - Isenberg School of Management

Amherst, MA

Bachelor of Business Administration in Marketing | Magna Cum Laude

May 2024

Cumulative GPA 3.97 | Dean's List 8/8 semesters

## BROADCASTING & PRODUCTION SKILLS

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**Broadcasting:** Live play-by-play, color commentary, PA announcing, pre/post-game interviews, daily game notes, broadcast scripting

**Production:** OBS, BlueFrame, multi-camera live streams, Adobe Premiere, Adobe Photoshop, Canva, iMovie

**Media Relations:** Press releases, game recaps, media liaison, player features, league communications

**Digital & Community:** Instagram, X, TikTok, Facebook, team website CMS, sponsor activation, community partnerships

## SELECTED BROADCASTING COVERAGE

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- FPHL (Biloxi Breakers, Dashers Hockey Club) - 100+ professional hockey games produced and broadcast
- Cape Cod Baseball League (Harwich Mariners) - multi-season play-by-play, NCAA summer collegiate
- UMass Hockey East and Atlantic 10 basketball - student radio play-by-play, four full seasons
- East Longmeadow High School athletics - football, hockey, soccer, basketball broadcasts since 2017

**Portfolio:** [devindobekpxp.com](http://devindobekpxp.com) - broadcast clips, game notes samples, hype videos, and graphic work.